

**Title: FULLY INTEGRATED SERVICE MANAGER WITH
AUTOMATIC FLOW-THROUGH INTERCONNECTION**

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RELATED APPLICATIONS

This application claims the benefit of U.S. Provisional Application No. 60/176,571, filed Jan. 18, 2000, entitled "Fully Integrated Service Manager With Automatic Flow-Through Interconnection " and naming David C. Curtis as inventor.

BACKGROUND OF THE INVENTION

Telecommunications service providers are entering the age wherein new service offerings and technological changes occur on a frequent basis. In order to maintain a competitive edge, providers need the ability to easily provide proposals that cover a customer's existing service for voice, data, video and Internet networks in terms of their own products. Presently the creation of such proposals is a semi-manual system that is costly and often inaccurate.

With the passage of the Telecommunications Act ("the Act") of 1996, the United States telecommunications industry is in a state of radical change. Among other things, the Act requires that Incumbent Local Exchange Carriers (ILEC), the regulated entity that owns and administers an existing access network, provide to any requesting telecommunications carrier (hereinafter referred to as "Competitive Local Exchange Carriers" (CLEC), Integrated Communications Provider (ICP), or Competitive Service Provider (CSP)) nondiscriminatory access to network elements on an unbundled basis and to allow CLECs, ISPs or CSPs to combine such network elements in order to provide

1 network over a public infrastructure securely, while maintaining high bit-rate
2 transmissions. Subscribers are also beginning to test the waters with Voice Over DSL
3 (VoDSL) deployments. This technology allows subscribers to run multiple phone and
4 data connections over a single copper line, using just one customer premise xDSL
5 modem.

6 The opportunities for CLECs, IXC's, and ISPs (collectively identified from this
7 point on as Integrated Communications Providers or ICPs) offering these services are
8 immense. Data transport demands have opened up a whole new set of revenue generating
9 opportunities for ICPs. However, the growth rate and myriad of convergent offerings
10 make it difficult for companies to establish themselves in any one market. To be
11 successful, ICPs need to remain flexible, customer focused, and establish a continual set
12 of value propositions and competitive advantages within the marketplace.

13 ILECs have developed different methods to allow ICPs to electronically place
14 orders with the ILEC for wholesale products and services. For example, U.S. Patent
15 6,104,999 to Gilles et al. and incorporated by reference herein, discloses that LECs use
16 Internet browser forms, proprietary protocols and electronic data interchange (EDI).

17 In one embodiment, the Gilles patent discloses methods of using EDI for
18 telecommunication provider retrieval of customer service records and electronic services
19 ordering. An authorized ICP or reseller utilizes EDI to request from the ILEC the present
20 services being provided to a particular customer. The ILEC uses EDI to transfer the
21 customer service record to the ICP. In a separate embodiment, the ICP uses EDI to
22 electronically order revisions or additions to service.

1 During electronic services ordering, a number of pre-ordering steps are required.
2 For example, if a telephone number, Internet domain name or Internet Protocol (IP)
3 address is available it is reserved as part of the pre-ordering function. In addition, due
4 date of initiation of new service is transmitted and either confirmed or revised. Also,
5 certain validation steps are required, including customer service address.

6 Various uses have been made of electronic access to customer service records
7 (CSR). For example, U.S. Patent 6,032,132 to Nelson discloses using the CSR to
8 validate billing between an ICP and an ILEC. Similarly, U.S. Patent 5,416,833 to Harper
9 et al. and U.S. Patent 5,920,846 to Storch et al. disclose an ILEC using the CSR to
10 process changes to service provided by the ILEC and to respond to CLEC requested
11 changes.

12 However, the customer service record (CSR) is also independently useful to ICPs.
13 As the CSR often identifies both ILEC provided services as well as services of competing
14 ICPs and resellers, it is convenient for ICPs and resellers to retrieve a customer service
15 CSR in preparing a sales proposal. Following retrieval, the CSR is interpreted and ICP
16 competing service offerings are identified. The sales proposal is based upon this analysis
17 and a final proposal is presented to the customer. Up to now, the CSR has been printed
18 then manually compared to an ICP's service offerings. This manual process is labor
19 intensive and prone to errors. As a result, a method of automating the sales proposal
20 function based on CSR is needed.

21 Once a customer accepts a sales proposal for ICP services, it must be provisioned
22 and appropriate request for service orders issued to ILECs. Presently these requests are
23 manually originated. By automating the activation and provisioning process, ICPs will be

able to significantly reduce the overhead that is associated with manual provisioning processes. Additionally, the error rate associated with manual activation will be reduced significantly as well.

Of course, an ICP must be successful in obtaining customers and also capable of adequately servicing those customers at a competitive price. Historically, telecommunication service customers dealt with a single ILEC that was responsible for all aspects of the customers needs, including service interruptions. ICPs are in the difficult situation of dealing with customer demands for single point service contact while bundling services from multiple telecommunication providers. When a customer reports interruptions in service, an ICP must determine which service provider or providers are involved and "decompose" the trouble sources thereby identifying sub-components and their ownership. Next, the ICP must initiate trouble ticket controls, which refer trouble reports/work steps systems/organizations involved in testing and repair of the service impairment. The referrals then need to be monitored closely, through closeout of the impairment.

Once repaired, the ICP must ensure that any rebate or credit defined by contractual relationships is honored by the billing system when the report is closed. Finally, it is advantageous for the ICP to maintain a history of service failures in order to determine the areas in which it needs to improve, as well as how well and how quickly it responds to customer situations.

In order to stay competitive, ICPs typically use a hybrid network with the ICP providing only a portion of the network equipment. As a result, an ICP may have multiple trading partners that fulfill different components of their network offerings. The

1 ICP may own some pieces required to service the customer, such as a local switch, while
2 they may lease others, such as the local loop. Finally, they may need to resell certain parts
3 of a convergent order, such as a cable or wireless portion, from wholesalers or other
4 trading partners. Components owned by the ICP are termed "on-net", while leased
5 components or resold services are termed "off-net."

6 Depending upon the technology available for a customer's location and the
7 components available from the ICP, an optimal mix of on-net and off-net resources are
8 selected. This selection process is key to an ICP's ability to offer competitively priced
9 services. Manual selection of the optimal mix is expensive and prone to errors. As a
10 result it is desirable that an ICP use an automatic means of selecting the optimal mix of
11 components to fulfill a customer's service requirements.

12 SUMMARY OF THE INVENTION

13 The present invention is a system and method for retrieving customer service
14 records and preparing sales proposals from these records. It is an object of the present
15 invention to automate the sales proposal cycle for integrated communication providers
16 (ICP).

17 It is a further object of the present invention to incorporate present customer
18 service into sales proposals by parsing and interpreting customer service records (CSR)
19 that are electronically retrieved from incumbent local exchange providers (ILEC) and
20 communications trading partners.

21 It is a further object of the present invention to utilize an optimization algorithm
22 to select preferred sub-model components for a given sales proposal.
23

1 installation or troubleshooting of each sub-model component of a telecommunications
2 service provided by the ICP to a customer.

3 The circuit management component comprising a means of automatically creating
4 a hierarchal list of ICP on-net circuit assignments and a means of automatically creating a
5 cutover work plan for service provisioning and activation. The circuit management
6 component further comprises an automatic means of receiving requests from trading
7 partners of the ICP; such requests from trading partners are either rejected or inserted into
8 said hierarchal list.

9 The design management component comprises a means for automatically
10 selecting a communications service or network model, preferably using an optimizing
11 algorithm; decomposing said service model into sub-model components and creating a
12 communications design therefrom. It further comprises a means of automatically issuing
13 service requests to ICP trading partners.

14 In a further embodiment of the invention, the computer processor is replaced with
15 a hosting processor further comprising a processing means, hosting of a gateway,
16 graphical user interface and network connectivity means such as a connectivity means to
17 a local area network, Internet, intranet, wireless network, or wireless local loop network.
18 Preferably the hosting processor utilizes hypertext markup language for its graphical user
19 interface displays.

20 Another embodiment of the present invention provides a system for managing
21 sales proposals of an ICP including a computer processor means for inputting and
22 processing information necessary to the management of an ICP as well as hosting a
23 gateway and graphical user interface. The gateway, comprises a means of transferring

1 information to and receiving information from telecommunication service providers,
2 preferably in an electronic format such as electronic data interchange (EDI), more
3 preferably in conformance to order and billing forum (OBF) requirements, and further
4 preferably provides validation checking of transmissions in conformance with local
5 service ordering guidelines and access service ordering guidelines established by
6 telecommunications providers.

7 The processing of information comprises software instructions grouped into a
8 pre-order management component, a service management component, a design
9 management component and a circuit management component.

10 In a further embodiment of the invention, the invention provides a system for
11 managing sales proposals of an integrated communications provider, hereinafter an
12 integrated communications provider is referred to as an ICP, said system for managing
13 sales proposals of an ICP comprising:

14 a computer processor means for inputting and processing information necessary to
15 the management of an ICP;

16 a gateway means of transferring information to and receiving information from
17 telecommunication service providers;

18 a pre-order management component comprising an automatic means of retrieving
19 customer service records via hypertext markup language (HTML), electronic data
20 interchange (EDI) and common object request broker (CORBA) protocols, from
21 telecommunication service providers and parsing said customer service records into
22 reports containing equivalent ICP services;

1 a design management component comprising a means for automatically selecting
2 a communications service model; decomposing said service model into sub-model
3 components and creating a communication services sales proposal therefrom;
4 wherein subsequent versions of said sales proposal are automatically created
5 subsequent to a request from a human operator for alternate communication service
6 models.

7 BRIEF DESCRIPTION OF THE DRAWINGS

8
9 **Figure 1** schematically illustrates a process diagram of the system of the present
10 invention;

11 **Figure 2** schematically illustrates the Pre-Order Management component of the present
12 invention;

13 **Figure 3** schematically illustrates the Service Management component of the present
14 invention;

15 **Figure 4** schematically illustrates the Circuit Management component of the present
16 invention;

17 **Figure 5** schematically illustrates the Design Management component of the present
18 invention;

19 **Figure 6** schematically illustrates an embodiment of the present invention adding the
20 feature of network access.

1 **Figure 7** schematically illustrates an embodiment of a sales proposal cycle utilizing the
2 present invention;

3 **Figure 8** schematically illustrates an embodiment of a Network Model Management
4 System of the present invention.

5
6 DETAILED DESCRIPTION OF THE INVENTION

7 The present invention comprises a system useful to integrated communications
8 providers (ICPs) and resellers of ICP services for providing sales proposals based upon
9 customer service records. As used in this description, the following definitions apply:

10 **ANSI**--American National Standards Institute --United States-based organization that
11 develops standards and defines interfaces for telecommunications.

12 **ASR** -- Access Service Request -- A request for service covered under the FCC's access
13 tariffs, as described by Order and Billing Forum.

14 **ATM**--Asynchronous Transfer Mode--An international ISDN high-speed, high-volume,
15 packet switching transmission protocol standard. ATM uses short, uniform, 53-byte cells
16 to divide data into efficient, manageable packets for ultra-fast switching through a high-
17 performance communications network.

18 **CLEC**-- Competitive Local Exchange Carrier

19 **CORBA**-- Common Object Request Broker Architecture--an architecture neutral, object
20 oriented client-server solution. With CORBA you can abstract an object by its services
21 and publish these using the IDL (Interface Definition Language). A client can then
22 connect to and use these services.

1 **ISDN**--Integrated Services Digital Network. Communication protocol, offered by
2 telephone companies, that permits telephone networks to carry data, voice, and other
3 source traffic.

4 **ISP**--Internet Service Provider-- a company that provides individuals and other
5 companies access to the Internet and other related services.

6 **IXC**--Inter-exchange Carrier--A carrier authorized by the Federal Communications
7 Commission (FCC) to provide interLATA, interstate and/or international long distance
8 communications services; a carrier authorized by a state Public Utility Commission
9 (PUC) to provide long distance communications service but not local exchange service
10 within state boundaries. Also referred to as "IC", "IEC", or "IXC".

11 **LATA**--Local Access and Transport Area.

12 **LCC**--Line Class Code--Identifies to the switch a particular class of service. It can be
13 identified by a USOC, FID, or some combination of the two. The FID would modify the
14 USOC by qualifying the class of service with specific attributes such as 700/900
15 blocking.

16 **LEC**--Local exchange carrier

17 **LSR**—Local Service Request --A request for service covered under the Local utility
18 commission's tariffs, as described by Order and Billing Forum.

19 **LST**--Line and Station Transfer--Rearrangement of outside network facilities to support
20 service activation.

21 **NAAR** – Network Address Assignment Request -- Request for a network address
22 assignment such as phone number or Internet protocol addresses (IP address).

23 **OBF**--Order and Billing Forum

1 **POTS**--Plain Old Telephone Service--Basic telephone service for the transmission of
2 human speech.

3 **SONET**--Synchronous Optical Network-- 1984 ANSI standard for optical fiber
4 transmission on the public network. 52Mbps to 13.22Gbps. standard for communications
5 over a fiber optic network.

6 **TN**--Telephone Number--A ten digit number comprised of an area code (NPA), an
7 exchange (NXX), and an extension.

8 **USOC**--Universal Service Order Code--An alphanumeric coding scheme that identifies
9 products and services that have been ordered by a customer.

10 **VOD**--Video On Demand.

11 **VoDSL**-- Voice over DSL. The ability to carry normal telephone-style voice over a
12 digital subscriber line (DSL) with POTS-like functionality, reliability, and voice quality.

13 **VoIP**-- Voice over IP. The ability to carry normal telephone-style voice over an IP-based
14 Internet with POTS-like functionality, reliability, and voice quality.

15 **VPN**--Virtual Private Network --Switched network with special services like abbreviated
16 dialing. A customer can call between offices in different area codes without having to dial
17 all eleven digits.

18 As shown in **figure 1**, the invention comprises four major components designed to
19 automate manual and semi-manual tasks that are performed by ICPs in pursuit of and
20 providing support and service order management for customers. The Pre-order
21 management component **20** is used to access a customer service record, develop summary
22 of services and create sales proposals. The service management component **30** provides
23 an integrated approach to order and trouble tickets wherein a consistent user interface is

provided for both on-net and off-net communication services. The circuit management component **40** maintains an inventory of ICP owned circuits (on-net asset), their related equipment and the customer to which any circuit is assigned. The design management system **50** is used to design new services for customers and issue electronic requests for services to trading partners. Although depicted separately, all components are seamlessly integrated to perform as an integrated ICP operations support system (OSS).

Figure 2 illustrates the Pre-order Management component **20** that supports pre-order functions such as sales proposal generation, customer service record (CSR) retrieval and analysis. Communication to the incumbent local exchange carrier **3** (ILEC) is established in a gateway sub-component **2**. This gateway is available directly to all components of the invention and is depicted on **figures 2, 3, 4 and 5**.

The gateway is preferably an OBF and EDI standards compliant interconnection gateway providing automated electronic access to ILEC and ICP trading partner order systems. User-definable configuration files are used to compensate for individual ILEC or trading partner variations to these standards. The gateway allows an ICP's internal order management system to transfer and share relevant information including customer service record (CSR) retrieval, order fulfillment requests, and order status updates with ILEC or ICP trading partner systems. In addition, the gateway preferably handles data translations for EDI, CORBA, CMIP/CMIS, as well as translating coded information from foreign systems (including proprietary protocols).

More preferably, the gateway provides a validation check to ensure compliance with basic usage rules contained in Local Service Ordering (LSOG) and Access Service Ordering (ASOG) guidelines set forth by ILECs.

Referring to **figure 2**, Pre-Order component **20** comprises sub-process **201** that allows an ICP sales representative to initiate CSR retrieval from an ILEC or ICP trading partners. Once retrieved, the CSR is then “parsed” at sub-process **202**, wherein certain information contained in product and service codes (universal service ordering codes (USOC)/feature identifier codes (FID) codes) is summarized and a report of present customer service is generated at sub-process **203** and displayed to the user at **204**. Similarly, sales proposals are automatically generated at **205** and displayed to the user at **206**. Sales proposals are generated by selecting from a database of ICP services comparable to CSR reported services. The generated sales proposals preferably compare features and costs of ICP provided services in comparison to existing customer received services. The initial sales proposal is designated version 1.

ICP sales representatives are able to revise the sales proposal by issuing instructions at **207** to add or delete available services. In a preferred embodiment, the various revisions of the sales proposals are saved electronically as separate versions. This allows comparison between proposal versions during sales discussions with the customer. The ICP sales representative selects which proposal to print for presentation to the potential customer at **210**.

Another feature of the pre-order component is the ability to validate requested services against availability of those services as well as reserving telephone numbers and IP addresses at sub-process **209**. Validation also occurs during CSR retrieval and parsing, when the codes received from the ILEC are validated against validation tables (for example, USOC, switch, equipment, LATA information etc).

1 Additionally, the pre-order component automatically creates service orders at **211**
2 from accepted sales proposals. The service orders are then routed to the service
3 management component **30** and design management components **50**.

4 **Figure 3** illustrates the Service Management **30** component of the invention. In
5 general, the Service management component is useful in managing the implementation of
6 new service to customers, revisions to customer services and resolving service
7 interruptions. The successful ICP is often required to provide single point of contact to
8 the customer. A customer may inquire as to service interruption **304**, status report **310**, or
9 recent bill **312**.

10 In the event of service interruption, a trouble report is issued at **304** that creates a
11 trouble ticket **305**. The service management component accesses an internally stored
12 customer file to identify which assigned communication circuit or circuits are suspect at
13 sub-process **306**. The service management component accesses the circuit management
14 component **40** that decomposes the suspect circuit at **307** into its on-net and off-net assets
15 and identifies the responsibilities for repair of each asset at **308**, termed work events. The
16 service trouble ticket is then converted into a service work plan **309** which requests repair
17 services from the appropriate service group of the ICP via the circuit management
18 component **40** or via the gateway **2** to for example an ICP trading partner **4** or ILEC **3**.

19 All service work plans comprise a status field or fields. These fields are updated
20 as identified events on the plan are completed. For example, a work plan may include
21 service personnel from the ILEC traveling to the customer premises to inspect suspect
22 interface gear or broken wiring as well as ICP performing network transmission tests.

1 The work plan would then contain two identified events, each of which has a status field
2 that is updated as the work is performed.

3 For new ICP customers, the service work plans are created from the accepted
4 customer sales proposal created by the pre-order management component 20. The sales
5 proposal identifies the quantity and location of different communication products 301 the
6 customer has ordered from the ICP and requests appropriate service models 302. The
7 service management component retrieves a service model for each communication
8 product, based in part, upon the location and ILEC or ICP trading partner involved. The
9 design management component 50 is automatically accessed to decompose the service
10 model into individual work events at 303. Service work events are identified 308 and a
11 service work plan is then created and comprises the sum of all of the work events 309.

12 The service management component treats service work plans created from a
13 trouble ticket or an accepted sales proposal in the same manner. As a result, the status of
14 new customer services is tracked and can be retrieved at any time. When a new service is
15 functioning properly, a "complete order" notification 314 is automatically transmitted to
16 the ICP's billing system 60 and charges for the service to the customer is initiated.

17 Customers often inquire as to interpretation of bills they receive from the ICP.
18 The service management component allows ICP personnel to make a bill inquiry 312 to
19 access customer information and recent customer billing at 313. Such bills are stored by
20 customer account number for rapid retrieval.

21 **Figure 4** illustrates the Circuit Management component 40 of the invention. This
22 component maintains an inventory of ICP owned circuits (on-net asset) and the customer
23 to which any circuit is assigned. A data line request (DLR) 409 is received either from a

trading partner **4** or from the design management component **50**. For example, during creation of a sales proposal, the design management component may request a particular on-net circuit. This request is relayed to the circuit management component for processing.

The DLR is processed by determining if the request conforms to ICP product offerings at **403**. It is then reviewed to determine if an on-net asset is available to satisfy the request by creating the required circuit state at **402**. If the on-net circuit is available, it is placed on reserve in a hierarchal list **408**. The purpose of the list is to reserve circuits based upon criteria such as quality of service requested, availability of alternates, and source of the request. When two or more individual circuits are to be combined the design of the combined circuit is confirmed for compatibility. When a requested circuit or circuit design cannot be satisfied, an error notification **404** is generated and transmitted to the service management component **30** or to the trading partner **4** via the gateway **2**, when the trading partner originated the DLR. A separately generated notification message **410** is used for matching trading partner formats.

The circuit management component also comprises a circuit testing means. This testing means can place any selected circuit into a desired state at **402** and the resultant data flow through the circuit tested. Testing can be done on an automatic basis with results reported as a trouble record **407** and transmitted to the service management component **30**.

For new or revised customer services, a cutover request is generated at **407** and placed into the circuit hierarchal list **408**. This cutover request manages both additions and deletions to circuit assignments.

An alternate source of cutover request can occur subsequent to service interruption or trouble ticket creation **406** by the service management component **30**. In one embodiment of the present invention, the circuit management component may place physical groupings of circuits into a "suspect" status when more than 1% error rate from a member circuit is reported at **406**. This may be initiated from the user directly, or automatically from trouble history reports **405**. The threshold error rate may be set higher or lower depending upon the quality of service associated with that circuit. For example, voice feature lines are able to accept a higher error rate as compared to data transmittal features. Such errors can also be set to initiate the search for alternate communication circuits via the link to the circuit creation sub-process **401**.

Figure 5 illustrates the Design Management component **50** of the invention. Design Management is used to design the optimum mix of on-net and off-net components to satisfy a customer service requirement. Based upon criteria established by the ICP, a design proposal is automatically formulated.

A request for a circuit design is originated from the service management component **30**, the pre-order component **20** or by an ICP employee's request **501** via the processor **1**. The request selects a model for the type of communications service requested at **502**. An ICP may offer a large number of services. Each of the service offerings is described in a service model that identifies in sub-model fashion **504**, the type of service, the interconnections required, distance charges, interface equipment and software. The ICP employee is allowed to enter a request for a particular service model **502** at **501** or a particular service sub-model **504** at **503**. The sub-models are compiled into the complete design at **515**.

In order to create and maintain service model, the ICP employee can access a service model management component **80**. **Figure 8** illustrates one embodiment of a service model for an example product **XYX** at **800**. The service model contains agreements from service providers **801a** through **801d** associated with that product. The product is further associated with a network model **810** comprising an equipment model **811**, a transport model **812**, an access model **813** and a control model **814**.

Based upon the service model **502** and sub-models **504** selected, the design management system **50** preferably applies an optimizing algorithm **514**, shown in **figure 5** that determines the origin of supply of the various sub-model components. Optimizing criteria include cost factors, availability, quality of service requested, on-net vs. off-net services, recurring vs. non-recurring services and trading partner preferences. For example, one network may be optimized for quality of service, another network optimized for lowest cost to the ICP and another network optimized to meet trading partner sales quotas. As a result, the optimizing algorithm provides the important link between ICP management objectives and resulting network design.

From the completed design at **515**, the design management sub-component automatically decomposes the sub-model components and identifies domains for off-net components and on-net components at **505**. For off-net components the trading partner is determined at **506** and appropriate trading partner codes are determined at **507**. On-net component requests do not require these two intermediate steps. Next the interface and version are determined at **508** and service request orders are generated at **509**. In general service request orders include Access Service Request **511**, Local Service Request **512** and other service requests **510**. Service requests for on-net components are transferred to

the circuit management component **40** for processing. Off-net component requests are then forwarded to the trading partner **4** for confirmation or reservation.

One type of service request **509** is the Network Address Assignment Request (NAAR). A NAAR may require going out to an ILEC or trading partner to reserve and port a particular phone number or Internet protocol addresses (IP address). The system will create an OBF standard (ASR/LSR) request to be sent to the trading partner to acquire the address. The trading partner will either accept the request or issue a failure of confirmation (FOC) notification **542**. Any FOCs received, are transferred to the service management component **30** for resolution.

For clarity, **figures 2, 3, 4 and 5** depict a single processor **1**. However, a typical ICP has numerous employees, each of which may require simultaneous use of the invention. As a result, the invention is preferably used in a client-server arrangement as illustrated in **figure 6**. A hosting processor **600** operates the management components and attaches to a system **610** that provides for network connectivity between users **601** through **604** and the hosting processor. Various forms of network connectivity are possible including Internet, intranet (including local area network), wireless, and wireless local loop.

When the hosting processor is used in an environment providing intranet or Internet connectivity it is preferable that compatibility with common web-browsers be incorporated. For example, if hypertext markup language (HTML) is used, the hosting processor can be compatible with Microsoft Internet Explorer as well as Netscape.

EXAMPLE

An example of using the invention during a sales proposal by an ICP is illustrated in **figure 7** and comprises the following:

1. A request from a sales representative or trading partner of the ICP is received.
2. Using the Pre-order management component **20**, a request **201a** for the potential customer's CSR is entered. The Pre-order management component sends a request through the gateway to the incumbent local exchange carrier (ILEC) for the CSR.
3. The Pre-order management component, receives the CSR then parses it at **202** into recognizable codes and prepares as summary reports: CSR summary **203a**, Account summary **203b**, Broadband network summary **203c**, consolidated reports **203d** and cut-over report **203e**. The consolidated reports feature combines the summaries from multiple customer locations.
4. The Design management component **50** is then used to analyze further the CSR summary and select communication service models that satisfy present customer communication services. The optimizing algorithm **514** available in the design management selects the preferred sub-model components from the ICP's on-net product catalog **207c** and off-net trading partner product catalogs **207b**. The resultant network design and prices are combined into an initial proposal at **207a**. When multiple customer sites are involved, the invention preferably creates a consolidated summary of the individual proposals.
5. The sales representative then reviews the initial proposal and enters revisions or creates separate versions for comparison **207a**. For example, alternate versions may be created using different technology choices such as frame relay or DSL.
6. The resultant versions of the sales proposal are then presented to the potential customer for acceptance **211a**. If the proposal is not accepted, the sales representative can create additional versions of the proposal to present later.

- 1 7. Once the customer has accepted a sales proposal, the design management
2 component prepares a cut-over report, confirms availability of sub-model
3 components, issues appropriate orders for customer communication services
4 and creates a workplan in the service management component **509**.
5 8. The service management component **30** is utilized by the sales representative
6 to track implementation progress and respond to failure of confirmations
7 (FOC) from ICP trading partners. Alarms are preferably programmed to
8 notify the sales representative when target completion dates are in jeopardy of
9 being missed.

10
11 While the present invention has been described in the context of the preferred
12 embodiment thereof, it will be readily apparent to those skilled in the art that other
13 modifications and variations can be made therein without departing from the spirit or
14 scope of the present invention. For example, a system limited to the modules and
15 functions identified in **figure 7** is claimed as part of the invention. Accordingly, it is not
16 intended that the present invention be limited to the specifics of the foregoing description
17 of the preferred embodiment, but rather as being limited only by the scope of the
18 invention as defined in the claims appended hereto.
19